PROGRESS REPORT
2011-2014
July 2014 marked the end of my third year as vice-president (Grenfell Campus) Memorial University. The time has gone quickly, and that is a testament to the fast pace and rapid changes that have occurred since my first day at Grenfell, July 1, 2011. Grenfell is now firmly established as a full campus of the Memorial family, thanks to organizational changes within the university structure and representation on the university’s Vice-President’s Council.

I began my journey here during a time of great change for both our campus and the entire university. A new president and new vice-presidents and associate vice-presidents. A new name: Grenfell Campus, Memorial University of Newfoundland. Increased numbers of students. Additional directors and departments. New buildings and programs. A new vision and strategic plan.

Grenfell’s strategic plan, Vision 2020, complements this document and will be released during the fall 2014 semester. It has been a long process, but I believe that we have reached a crossroads where we can reflect on our successes in navigating change, while at the same time looking forward – confidently – to our future destination.

This plan will lead us through the next six years, guiding us as we strive to realize all that Grenfell Campus, Memorial University of Newfoundland, can be. Now, on the eve of our 40th anniversary, we are in an excellent place to pause, take stock and refocus.

As you peruse this document and learn about the great things we’ve achieved so far, keep this in mind: these are the accomplishments that will lay the foundation for our future. These successes underpin the growth that Grenfell will experience in the years to come.

Mary Bluechardt, PhD
Vice-president (Grenfell Campus) Memorial University
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Grenfell Campus has been a longstanding cultural and socio-economic driver and catalyst in the western region, into Labrador and beyond. In the wake of the recently released Engagement Framework of Memorial University, Grenfell is focusing its efforts.

June 2013 marked the presence of Grenfell Campus on the international stage for community engagement with the extraordinarily successful Community-University EXPO. More than 400 participants from around the globe shared their expertise in interactive workshops, presentations, walking tours and community legacy projects.

As a tangible product of this important watershed, a working group is currently developing an action plan to ensure the Memorial University Engagement Framework is implemented here in a Grenfell context. The working group has identified the need for Grenfell to have an engagement champion and to have an engagement plan to ensure the most effective and meaningful programming to foster engagement activities. A proposed Grenfell Office of Engagement (GO Engagement) is in the early stages of development.

OTHER SUCCESSFUL ENGAGEMENT ENDEAVOURS INCLUDE:

- Navigate Entrepreneurship Centre
- Grenfell Engagement Fair
- Ongoing local, provincial, national and international engagement with partners, funders and other organizations and institutions
TEACHING & LEARNING

Grenfell Campus is well positioned to realize the recommendations within the Teaching and Learning Framework of Memorial University. The vocation of “teaching” and the pursuit of “learning” formed the foundation of the former Western Regional College nearly 40 years ago. Today, Grenfell is building on that foundation while staying true to its original focus.

We are committed to the creation of teaching and learning programs and initiatives that will further enhance the successes we are already achieving. Grenfell’s faculty and teaching staff have a proven record of high-calibre teaching methods. Our instructors are regularly applauded for their expertise in their disciplines and for their student-focused philosophy. We are identifying new initiatives and developing existing ones:

- **A Grenfell Core is being revised** to place a renewed focus on the importance of writing and communications, to encourage the inclusion of experiential learning opportunities within a student’s program and to develop the qualities desired in graduates of Grenfell Campus programming.

- **To ensure that it is in keeping with contemporary trends,** the Summer Bridge Program is under review. The Summer Bridge Program acts as a “bridge” to acceptance to Memorial for those students who missed the 70 per cent requirement by five marks or fewer.

- **A teaching and learning committee has provided a number of interactive workshops designed to help faculty and staff improve their teaching skills.**

- **The first cohort of graduate students from Grenfell Campus has completed the Teaching Skills Enhancement Program (TSEP) through a combination of video conferences with St. John’s Campus and on-site seminars.**

- **A position in instructional design (in collaboration with DELTS) has been established at Ferriss Hodgett Library.**

- **Within the Department of Student Services, programming has been designed to develop the “Qualities of the Graduate”** ([www.delts.mun.ca/faculty/teachinglearning/TLFqualities.php](http://www.delts.mun.ca/faculty/teachinglearning/TLFqualities.php)).
HEALTH & WELLNESS

Healthy campuses embrace body, mind and soul. Grenfell Campus endeavours to support the physical, mental and spiritual needs of its students, staff and faculty. One indication of the commitment of the vice-president (Grenfell Campus) to the healthy campus model is her recent chairing of the 2013 Presidential Task Force on Competitive Sport at Memorial University.

Recent developments in the areas of health services and recreation facilities mean that Grenfell is now positioned better than ever to meet the needs of its diverse campus community:

- Health Services facility will include such services as medical care, counselling and physiotherapy and massage therapy services
- Employee Assistance Plan
- Indigenous Student Resource Room
- Gymnasium renovations
- New residence complex
- Development of child care initiative
- Increased support for competitive teams
- Healthy lifestyles workshops for students (face-to-face and online)
- Athletics “Wall of Fame” (recognizing athletes past and present)
Grenfell is growing. Over the last three years, we’ve been putting the final touches on a number of projects that have changed the physical landscape of Grenfell Campus:

- The Arts and Science Extension, including teaching & research labs, classrooms, observatory and atrium
- A boreal ecosystem research facility, housing high-level resources to support or inform federal, provincial and private sector research priorities in forestry, agriculture and the environmental sector
- Gymnasium renovations, including new floor, clocks, bleachers and equipment
- Residence Complex, increasing student capacity by 200 rooms
- Classroom upgrades to physical space and audio/visual systems
- Upgrades to emergency systems, including Benbria Alert system
- Computer/technology upgrades to wireless system and desktop units
RESEARCH & DEVELOPMENT

Grenfell’s research and scholarly activity portfolio is advancing. Research being conducted at Grenfell Campus spans a number of disciplines, often bringing experts together to collaborate. Our faculty and staff are engaged in research and scholarly activity that is diverse: they are making new discoveries in laboratories, enriching culture in galleries and theatres, contributing to new bodies of knowledge through publishing and presentations and engaging our communities through outreach and collaboration.

The addition of faculty and staff, as well as new facilities, such as the cutting-edge boreal ecosystem research facility, which houses equipment you would find in few Canadian universities, means that Grenfell is better able to meet the information needs of industry, government and NGOs and is currently developing new agreements and collaborations. Furthermore, a collaborative research agreement with Natural Resources Canada-Canadian Forest Service is enabling Grenfell to further develop partnerships and provide enhanced opportunities for doctoral and postdoctoral students.

Grenfell’s research agenda includes the expansion of research portfolios across various disciplines and the promotion of research priorities. The Research Office at Grenfell facilitates grant applications and supports researchers, with increased connectivity and communication with its counterpart at St. John’s Campus. The Research Office’s staff has grown to include supports for research project development as well as for funding applications.

The associate vice-president (Grenfell Campus) research is dedicated to seeking investments for research infrastructure, grants and proposals and supports research enhancement and compliance and technology transfer.
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<th>Year</th>
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The recent establishment of a facilitator dedicated to internationalization is a testament to our commitment to further developing its international profile. Grenfell is committed to internationalization, international co-operation, student mobility and cultural sensitivity. We welcome international visitors and we strive to collaborate with educational institutions, businesses, governments, foundations, benefactors and alumni around the world in order to enrich research and teaching, and to ensure we offer outstanding programs for faculty and students.

WHAT WE’VE ACCOMPLISHED SO FAR:

- Memoranda of understanding (MOUs) and exchange agreements in a variety of regions as the West Indies, Iceland, Netherlands, Colombia, Uruguay, Costa Rica and Mexico. Currently exploring additional collaborations in several locations in Ireland and Scotland.

- Articulation agreements, which would bring two-year college graduates to Grenfell to enter degree programs (with advanced standing). Negotiations are underway in Belize, Bahamas and Barbados.

- International student support programs/services, including settlement assistance, tours, advice on matters as diverse as insurance, shopping, entertainment, study habits.

- Celebrations of Multicultural Week, International Nights and other on-campus festivities (including weekly coffee house events).

- “Films from Away” movie series, a weekly showing of international and intercultural movies, open to all.

- “Global Reads” – a selection of general interest magazines from around the world, that feature global issues, available in the library.

- Intercultural training, both training for staff (such as some sessions this year for residence assistants) as well as the community in general (e.g., workshops with Lionel Laroche on meeting the challenges of intercultural workplaces).
VITAL SIGNS

2013 Overall student enrolment

Newfoundland and Labrador 1,149 (85%)
International 58 (4%)
Out of province 138 (11%)

Student enrolment by category

International enrolment

2013 International student enrolment (total 58)

North America (22)
Latin America (22)
Africa & Middle East (11)
Asia (39)
Europe (1)
Oceania (5)
SENIOR LEADERSHIP

DR. MARY BLUECHARDT
Vice-president (Grenfell Campus) Memorial University

MR. GARY BRADSHAW
Associate vice-president (Grenfell Campus) administration and finance

DR. ANTONY CARD
Associate vice-president (Grenfell Campus) research

DR. DAVID PEDDLE
Associate vice-president (Grenfell Campus) academic

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SANDRA WRIGHT, head, Division of Social Science