Growing Rural Entrepreneurship is a Social Process
Entrepreneurship development is a means to revitalize this region.
Entrepreneurship means many things in this community.
People come to our province and see nothing but opportunity. Why is our perception so different?
Local culture and perceptions about entrepreneurship are associated with different entrepreneurial levels.
Rural communities need to focus on the relationship, perceptions and attitudes that the people have with entrepreneurship.

Developing entrepreneurship is a community effort.
Engage with the sense of “place” and the unique resources and conditions

Utilize the social nature and passion that the community shares

Take advantage of the loyal, creative, adaptive, and committed work force

Small is beautiful
Community Leaders,
Empower the Community to support entrepreneurship through attitude, conversation, collaboration, and interaction.
Be relentless in your pursuit. Start small, success invites success.
Priority One

Governments, Industry, Community and Post-secondary

We have to create a collective sense of urgency.
A Call to Action for YOU!