

Activity Title: Marketing and Social Media Coordinator

Validator Name: Beth Bradbury

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Department Organization: School of Fine Arts (Theatre)

Activity Category: Experiential learning opportunities

Activity Description:

Duties include: promoting department productions to the community and public through the means of posterage, interviews and social media platforms. This should include innovative ways to engage the community to generate excitement and enthusiasm for upcoming events.

Position details:

MUCEP position for 20 -40 hours per term (pending year).

Activity Contact: Beth Bradbury

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Anticipated learning outcomes:

Graduates will be critical, practical and creative thinkers using sound reasoning to analyze challenges and address problems, be responsible and engaged citizens contributing to their communities and society at large, be productive, demonstrate responsible behavior, and have ethical, moral and intellectual integrity, be effective communicators, capable of active listening, presenting and persuading others about their own ideas, and providing constructive feedback, take initiative to recognize and solve important problems and help others to do the same, be familiar with current, new and evolving technologies, and use them to research, evaluate, create and communicate.

Student Success Competencies:

- Creative thinking/problem solving
- Social/civic responsibility
- Professionalism
- Communication
- Digital Literacy
- Leadership and Innovation