

Activity Title: Peer Recruitment Assistant

Validator Name: Melissa Halford

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Validator Phone Number: (709) 640-4390

Department Organization: SASS (ESL)

Activity Category: Personal and professional development

Activity Description:

These students correspond directly with prospective students, work with the MarComm Office to develop recruitment materials (sometimes in multiple languages), and assist us with better understanding the regions where they are from as markets for Grenfell students.

Position details:

We are able to offer this position now thanks to funding from ACOA but that won't likely be possible in the future. The hours are variable at this point and since this is the first time we have hired students in this capacity we are still learning about what the expectations and demands are/should be. To date, students have been logging about 4 hours per week in their roles.

Activity Contact: Melissa Halford

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Anticipated learning outcomes:

Students in this role are given a lot of responsibility as ambassadors for our institution and our programs. They are expected to be very knowledgeable about Grenfell Campus as well as the Corner Brook community and they are tasked with being a first point of contact for the institution with high school representatives in their home countries.

Student Success Competencies:

- Creative Thinking/Problem Solving
- Diversity Awareness/Intercultural Understanding
- Professionalism
- Communication
- Leadership and Innovation