

## VirtualGC: Online, Remote and Flexible Undergraduate Courses offered by Grenfell Campus, Memorial University

**Winter 2023**

### Online Courses (10)

#### **BUSN 1010 Introduction to Business\*<sup>1</sup> (CRN: 94887<sup>2</sup>)**

Introduction to Business provides students with an overview of business in the Canadian environment, with a focus on the economic and business systems, as well as major social, technological, and global trends. The course introduces students to fundamental concepts related to many functional areas of business, such as human resource management, marketing, production, operations management, accounting, and financial management. Emphasis is placed on relating the course material to current events in the business world, as well as helping students acquire critical and analytical thinking skills.

*Open to non-degree students; No pre-requisites*

#### **BUSN 1020 Introduction to Entrepreneurship\* (CRN: 94888)**

Introduction to Entrepreneurship is designed to give students a broad understanding of the field of entrepreneurship and the role that entrepreneurship plays in innovation in society. Topics will include the nature and theories of entrepreneurship, the characteristics and behaviours of entrepreneurs, and the entrepreneurial process in small and large firms. Students will think and act in a creative manner, engage with local entrepreneurs, practice the entrepreneurial process, and evaluate their own entrepreneurial skill set. Students will learn entrepreneurial, technical and communication skills that will be useful in any organizational setting.

*Open to non-degree students; No pre-requisites*

#### **BUSN 2310 Business Leadership (CRN: 92039)**

Business Leadership further develops concepts from Organizational Behaviour and provides students with an opportunity to explore various theories of leadership in the context of today's business environment. Students will consider topics related to effective leadership and management that may include an examination of leader behaviour, attitudes and style, the role of self-awareness and emotional intelligence, communication style, followership, employee motivation and engagement, power and influence tactics, and ethics and social responsibility in decision making.

*Pre-requisite: BUSN 2300*

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<sup>1</sup> Courses indicated with a star (\*) are open to non-degree students

<sup>2</sup> CRN refers to the Course Registration Number; search by CRN to register for a course through MUN Self Service (<https://selfservice.mun.ca>)

**BUSN 3010                    Organizational Theory (CRN: 94345)**

Organizational Theory emphasizes the fundamental concepts of organizational theory: the nature of organizational structure and its determinants in a complex global economy, the boundaries and impacts of organizational environments, measures of organizational effectiveness, and the roles of organizational learning, culture, innovation, development and change in shaping today's organizations. In addition to exploring the underlying theory of these organization-level phenomena, students will have an opportunity to critically apply course concepts to their own professional experiences.

*Pre-requisite: BUSN 2300*

**BUSN 3410                    Operations Management (CRN: 97914)**

Operations Management teaches fundamental concepts regarding the nature, design and management of the operations function of organizations. Focus will be on capacity planning, forecasting, quality management, inventory management, and material requirements planning.

*Pre-requisite: STAT 2500 or equivalent*

**BUSN 4010                    Strategy I: Analysis and Planning (CRNs - section 81: 94346;  
section 82: 97372)**

Strategy I: Analysis and Planning teaches students how to analyze and evaluate an organization's corporate strategies from the perspective of organizational leadership. This first of two capstone course integrates and synthesizes knowledge acquired in the program and applies skills developed in all functional areas of business. Students work to identify, diagnose and recommend appropriate action for challenges faced in various types of business organizations. Conceptual frameworks, analytical tools and critical thinking are emphasized.

*Pre-requisites: BUSN 2110, or Business 2112 or the former Business 2101, BUSN 2250 or the former Business 2210, BUSN 2300, BUSN 3010, BUSN 3030 or Business 3005, or the former Business 4000, BUSN 3300 or the former Business 4320, BUSN 3500 or Business 3550 or the former Business 4500, and BUSN 4040 or Business 4306 or the former Business 5302*

**CHEM 1810                    Elements of Chemistry\* (CRN: 92045)**

Elements of Chemistry focuses on matter, scientific measurement, atomic theory, the periodic table, chemical compounds and elementary bonding theory, the mole, chemical reactions, the chemistry of selected elements, gases, solutions, stoichiometry. This course is specifically intended for those who have no background in chemistry.

*Open to non-degree students; the pre-requisite laboratory safety courses Science 1807 (CRN: 84966) and Science 1808 (CRN: 91125) can be taken virtually prior to starting the course*

**ENVS 4959                      Honours Project in Environmental Science II (CRN: 97781)**

Honours Research Project in Environmental Science II is a continuation of ENVS 4951 specifically for Honours students. Under the supervision of faculty member(s), students will carry out an original research project in environmental science. Students will present both a thesis and seminar on their research.

*Pre-requisites: ENVS 4951 and admission to the honours program; Science 1807*

**MATH 1052                      Mathematics for Business\* (CRN: 94522)**

Mathematics for Business covers topics which include elementary algebra and functions, sets, elementary probability, matrices, systems of equations, and linear programming.

*Open to non-degree students; No pre-requisites*

**TRSM 3240                      Cultural and Heritage Tourism Development\* (CRN: 97915)**

Cultural and Heritage Tourism Development considers built, natural and cultural resources for heritage tourism destinations on a variety of scales from World Heritage Sites to countryside and rural tourism attractions. Issues around the international context of heritage, interpretation, and packaging of cultural heritage products, regional identities and environments and the importance of small and medium sized enterprises are examined.

*Pre-requisite: Open to students beyond first year or with permission of the instructor: rokech@grenfell.mun.ca*

**Remote Courses (12)**

**BUSN 4820                      Special Topic: Conflict Management in Organizations (CRN: 97721)**

Conflict Management in Organizations provides a general overview of conflict and its implications in an organizational setting. Student will be introduced to types of conflict, sources of conflict, and strategies for conflict management and resolution.

*Pre-requisite: successful completion of at least 90 credit hours is normally required, including BUSN 2200 and BUSN 3300*

**ECON 3085                      Issues in Ecological Economics (CRN: 97736)**

Issues in Ecological Economics (same as the former Environmental Studies 3085) aims to explore the dynamic interaction between the economic system and the ecological system that sustains it by using trans-disciplinary theoretical approaches and methodologies. The main focus of this course will be on Ecological Economics concepts such as low and high entropy, biotic and abiotic goods and services, stock-flow resources, carrying capacity, throughput, co-evolution, sustainable scale, use value, and their applications in a problem-solving context.

*Pre-requisite: ECON 1010 (or the former ECON 2010)*

**HIST 2701                      Art History Survey II\* (CRN: 97799)**

Art History Survey II (same as Visual Arts 2701) is the history of art from the Renaissance to the 20th century.

*Open to non-degree students; no pre-requisites*

**PSYC 2225                      Survey of Learning (CRN: 97840)**

Survey of Learning is a survey of learning phenomena and learning theories. Topics to be studied shall include: the evolutionary context of learning, habituation and sensitization, imprinting, Pavlovian conditioning, instrumental learning, generalization and discrimination in learning and neural mechanisms of learning.

*Pre-requisites: PSYC 1000 and 1001*

**PSYC 3225                      Contemporary Issues in Learning (CRN: 98108)**

Contemporary Issues in Learning examines in depth one or more areas of research in learning and cognition. Topics may include associative learning, instrumental conditioning, discrimination learning, category formation, memory, navigation, social cognition and learning, intelligence, concepts of time and number, self-awareness and communication and language.

*Pre-requisites: PSYC 2225 and PSYC 2925*

**SURC 1800                      Introduction to Sustainable Rural Communities\* (CRN: 98697)**

Introduction to Sustainable Rural Communities provides students with foundational knowledge of the history and theories of the 'rural'. These broad understandings will be considered as they apply to interdisciplinary sectors in rural Newfoundland and Labrador such as rural tourism, natural resource sectors, economic development, culture, entrepreneurship, governance, and/or Indigenous communities.

*Open to non-degree students; No pre-requisites*

**SURC 3800                      Independent Community Project\* (CRN: 97866)**

Independent Community Project - Sustainable Rural Communities is a capstone course for the Certificate in Sustainable Rural Communities completed under the supervision of a current faculty member. It will connect students with rural community partners across various sectors of industry, government, and/or NGOs to engage with a current issue or question that requires potential solutions/answers.

*Pre-requisite: SURC 1800; Open to non-degree students*

**VART 1610                    Introduction to Computers and Art (CRN: 97887)**

Introduction to Computers and Art provides an initial exploration of how computational technology can be a creative tool applied to all creative practices involving the essential applications for imaging and dissemination. The course includes but is not limited to, vector illustration, photo manipulation, digital painting and use of presentation technologies. A key notion in this course is that of personal workflow approaches.

*Pre-requisite: Science 1808 (CRN: 91125), a laboratory safety course that can be taken virtually prior to starting the course*

**VART 2611                    New Media - Motion and Media (CRN: 97894)**

New Media - Motion and Media explores motion as a tool for expression and visual practice. Students are instructed in the use of tools for editing sound and motion (e.g. video, animation) with the goal of studying motion as a medium independent from the tools for production. Initial readings on theories of affect are combined with technical demonstrations to enhance notions of cross-fertilization between approaches and practices. Blended and alternative learning approaches will be used.

*Pre-requisites: 3 credit hours in VART and Science 1808 (CRN: 91125), a laboratory safety course that can be taken virtually prior to starting*

**VART 3711                    Special Topic: 20<sup>th</sup> Century Canadian Art (CRN: 98383)**

20<sup>th</sup> Century Canadian Art is a special topic art history course. For more details, contact the instructor: [matkinson@grenfell.mun.ca](mailto:matkinson@grenfell.mun.ca)

*Pre-requisites: VART 2701 or History 1101 or permission of the Chair, Visual Arts*

**VART 4722                    Special Topic: Material and Visual Culture (CRN: 98384)**

Material and Visual Culture is a special topic art history course. For more details, contact the instructor: [matkinson@grenfell.mun.ca](mailto:matkinson@grenfell.mun.ca)

*Pre-requisites: 6 credit hours in Art History courses or permission of the Chair, Visual Arts*

**VART 4740                    Current Issues in Art (CRN: 98386)**

Current Issues in Art is an art history course. For more details, contact the instructor: [matkinson@grenfell.mun.ca](mailto:matkinson@grenfell.mun.ca)

*Pre-requisites: 6 credit hours in Art History courses or permission of the Chair, Visual Arts*

**Flexible Courses (2)**

**ENSU 3100                    Environmental Planning and Management (CRN: 97761)**

Environmental Planning and Management has two simultaneous and complementary dimensions: planning and management. The “environment” in environmental planning and management plays out in two ways: inappropriate consumption, and appropriate site accommodation. In this course, we consider the broad context of environmental problems while focusing the planning toolkit on principles of sustainability. The course starts with a

history of environmental contexts in North America, and then moves to the specifics of context. Case studies are widely employed.

*Pre-requisite: ENSU 2001*

**GEOG 2302                    Issues in Economic Geography (CRN: 97792)**

Issues in Economic Geography are basic issues and ideas in economic geography. The development of a regional economy will be related to underlying economic, cultural and physical factors.

*Pre-requisite: GEOG 1050, or the former GEOG 1001, or the former GEOG 1011*